

CREATING SHARED VALUE WITH LOCAL BOWEN BUSINESSES

Through its operations, IOR is committed to directly enabling economic and jobs growth. As part of this commitment, IOR proudly worked with respected local Bowen supplier Lowcock Builders construct the latest diesel stop in the IOR Diesel Network.

Summary

- IOR has a strong commitment to local communities and to 'Buy Local' with local suppliers right across Australia.
- Following an extensive tender process, leading Bowen construction firm Lowcock Builders was selected to construct the new diesel stop which is ideally located for long haulage transport operators and features IOR's intuitive technology.

Background

Strong customer feedback and a goal to link services north of Brisbane along the Queensland coast saw IOR identify a site in Bowen, near the intersection of the Bruce Highway and the Bowen-Collinsville Road for a new diesel stop.

Bowen has long been recognised as a transport hub with networks linking the coal mining regions to Port facilities and the agricultural producers to road infrastructure to supply Southern regions. A Bowen location also links to IOR's existing Townsville sites with plans for additional stops in the region.

Stemming from its commitment to supporting regional communities right across Australia, IOR is proud of its longstanding relationships and a priority to 'Buy Local' to support economic and employment growth in regional Australia and provide opportunities to Australian small businesses.

At a glance

The new Bowen location increases IOR's coverage on Australia's East Coast.

Established in 1918, Lowcock Builders employs around 10 staff including 2 apprentices.

All contractors for the project were from the Whitsunday and Mackay region - supporting local businesses.



Following a strong recommendation from the local community and a competitive offering through our tender process, we were very pleased to engage Lowcock Builders - they have been fantastic to do business with and we are proud to have supported a local company and local tradespeople."

Drew Leishman
Head of Operations, IOR

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Opportunity

Based on strong customer interest, IOR proceeded with the construction of a new diesel stop and sought to partner with a well-respected local supplier.

Established in Bowen in 1918, Lowcock Builders work in both commercial and residential construction and employ ten locals including two apprentice carpenters. For this project, subcontractors were engaged from within the local Bowen region with one additional specialised contractor sourced from nearby Mackay.

Construction took place over a seven-week period so that IOR was able to open the new diesel stop to customers in December 2020.

Outcome

The new fuel stop at 13 Jurgens Place in Bowen is a full drive through site, within proximity to the highway in an industrial area. It is open 24/7.

Designed to be accessible by b-double vehicles, the well-sized turning paths will keep customers moving. The facility features dedicated high flow dispensers and AdBlue® is available onsite. The stop also has shower and toilet amenities facility on site.

Unique to IOR, this fuel stop is connected via IOR's proprietary technology HyDip® to providers drivers with fast access at the bowser and a fuel management solution to track overall business usage.

Not only for the heavy transport industry, locals and travellers can also use the Fuelcharge to purchase diesel via credit card. Fuelcharge is free to download from the Apple App Store or Google Play Store.

Find out more about IOR

By supporting local businesses to grow and prosper, IOR can further deliver on its commitments to share the benefits of its operations with employees, neighbouring communities and the local economies where they operate.

IOR delivers on this commitment by actively seeking to 'buy local' wherever possible. The company's Buy Local program provides a direct link between the business and local suppliers to build a competitive local supplier base.

If you would like to find out more about becoming a supplier to IOR, please email info@ior.com.au.

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IOR really value local suppliers and were a great company to work with, we've definitely enjoyed doing the job and would be very keen to tender on future IOR projects.”

Jack Lowcock
Managing Director, Lowcock Builders

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