



IOR

SPONSORSHIP APPLICATION FORM

IOR recognises that local events and causes help regional communities build comradery, stimulate local economies, and create opportunities to showcase talents.

The IOR team is proud to support and participate in community events from school fetes and fundraisers to education forums, campdrafts and field days.

Through this support, IOR aims to complement its support for organisations that save lives and improve people's wellbeing.

Please submit the sponsorship proposal and any other relevant documentation with this form once completed to marketing@ior.com.au. IOR will review the request and respond within two weeks.

1 Sponsorship Proposal Checklist

The following information **must** be included in the sponsorship proposal:

- Description and background of the event/activity/opportunities.
- Date and location.
- Level of financial or in-kind support being sought.
- Information on participants and attendees.
- Estimated number of attendees.
- List of other sponsors, confirmed and pending.
- A comprehensive listing of benefits, including opportunities for IOR staff.
- Timeline, including important deadlines.
- Credentials of your organisation and any key subcontractors (event producers etc.).

2 Sponsorship Application Questions

All questions on the next two pages **must** be completed to help assist when reviewing the sponsorship request.

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Sponsorship Application Questions

Please complete the following questions:

1. Please describe the core objectives of the event (if applicable) and your organisation including details about your community.
2. Please briefly describe the support you require from IOR.
3. Briefly describe the event/activity for which support is being requested. Please specify any relevant dates, expected attendees, and the impact it is expected to make.
4. How would IOR's financial contribution or in-kind support be utilised?
5. Please outline the key benefits to IOR as a sponsor. (Eg. logo use, naming rights, merchandise in gift bags or media opportunities)
6. What is the maximum number of sponsors and what are the sponsorship levels?

